



# Meet Market 2006



# *What is Meet Market?*

*The Biggest singles promotion is returning for the 8<sup>th</sup> year, KISS 95.7's MEET Market!*

*For three weeks KISS 95.7's Courtney searches out the best looking single guys in the listening area and has them sign up at KISS 957.com to be the "meat" of KISS 95.7's MEET MARKET.*

*Only the top 95 men are screened and selected to be part of the fun!*

*Which takes place on February 14<sup>th</sup>, Valentines Day!*

*KISS 95.7 invites the 95 guys to Up or On the Rocks along with all the single women of Connecticut!*

## **Title sponsor will receive:**

- Name inclusion in a minimum of 100 recorded :30 promos
- Name inclusion in a minimum of 130 live mentions
- Sampling opportunities at MEET Market\*\*
- Logo/hyperlink on kiss957.com
- One (1) Full page black and white ad in the Men-U
  - 5"x 8" (w x h)

## **Full page ad in the Men-U at KISS in the Morning's MEET Market!**

**Put your business in the hands of hundreds of your target consumers**

- One (1) Full page black and white ad in the Men-U
  - 5"x 8" (w x h)

## **Half page ad in the Men-U at KISS in the Morning's MEET Market!**

**Put your business in the hands of hundreds of your target consumers**

- One (1) half page black and white ad in the Men-U
  - 5"x 4" (w x h)

## **As a Booth Sponsor your business will receive:**

- Onsite banner and sampling opportunities at KISS 95.7's Meet Market\*